



Winebow Expands Distribution of Silverado Vineyards into New York

Richmond, VA—September 1, 2021—Winebow, a national leading distributor of fine wine and spirits, is pleased to announce that it is the exclusive New York distributor of Silverado Vineyards, the iconic Napa Valley winery celebrating its 40th anniversary this year. With the addition of New York, Winebow now distributes Silverado Vineyards in four states, including Illinois, Minnesota, and Wisconsin.

“We are honored to represent Silverado Vineyards and thrilled to expand our partnership,” said Dean Ferrell, President and CEO of Winebow. “Their beloved wines have a devoted following, and it is an extraordinary opportunity to be able to now offer them to our customers in a market as important as New York.”

Ron and Diane Miller, and her mother, Lillian Disney, established Silverado Vineyards in 1981 to make wines from the historic Napa Valley sites of the family estate. First planted between 1865 and 1895, each vineyard played an important role in establishing the reputation of its respected Napa Valley appellation: Stags Leap District, Coombsville, Yountville, and Los Carneros.

Silverado’s entire portfolio is estate-grown, produced, and bottled. The wines express the unique character and rich flavors of the vineyards, a commitment to sustainable farming, and the craftsmanship and longevity of the winemaking team.

“Winebow has demonstrated a strong commitment to Silverado Vineyards, so it is with great pleasure that we expand our partnership into New York,” said Russ Weis, President of Silverado Vineyards. “I look forward to continued growth with the support of Winebow’s passionate and knowledgeable team.”

Winebow is distributing the following wines from Silverado Vineyards.

- Single Vineyard Cabernets: GEO and SOLO
- Single Vineyard Wines: Mt. George Merlot, Vineburg Chardonnay, and Miller Ranch Sauvignon Blanc
- Estate Wines: Estate Grown Cabernet and Carneros Chardonnay
- Borreo Wines: Single Vineyard Sangiovese and Single Vineyard Rosa of Sangiovese

About Silverado Vineyards

In 1981, Ron and Diane Miller and her mother, Lillian Disney, established Silverado Vineyards to make wines from the historic Napa Valley sites of the family estate. Nestled in the hills of the Stags Leap District within the Napa Valley, Silverado Vineyards has been a favorite wine country destination and home to some of Napa Valley’s most-recognized wines. The portfolio of Silverado Vineyards wines is all estate-grown, produced, and bottled. Diane and Ron’s children and grandchildren proudly continue to carry their family’s legacy forward as the owners of Silverado Vineyards. For more information, please visit www.silveradovineyards.com.

About Winebow

Winebow is a leading distributor that offers a dynamic portfolio of fine wine and spirits from around the world. Since 1980, the company has represented some of the most established properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. Winebow's distribution platform comprises 18 markets that cover 60 percent of the wine consumption in the U.S. With a commitment to exceptional service, Winebow strives to be the best partner to its customers and suppliers, and to inspire a passion for fine wine and spirits nationwide. For more information, please visit www.winebow.com.