



Winebow Appoints Scott Edwards as General Manager, California

Richmond, VA – May 15, 2019 – Winebow, a national leading importer and distributor of fine wine and spirits, is pleased to share the recent appointment of Scott Edwards as General Manager, California. He is based in Winebow’s office in Benicia, CA and reports to Erle Martin, Executive Vice President, Wholesale West.

“We are thrilled to welcome Scott to Winebow,” said Martin. “His extensive and varied experience in the business, coupled with his far-reaching market knowledge, will be an enormous asset. I am delighted to bring his talent and resources to our organization.”

“I have admired Winebow for many years, with its exceptional portfolio and focus on education and customer service,” said Edwards. “I look forward to bringing my experience to this role, and working with my colleagues in California to continue growing the business in the state.”

Originally from the East Coast, Edwards began his career in Virginia holding several management roles, first for Forman Brothers (which later became Republic National Distributing Co.) and then for Beringer Wine Estates as the Mid-Atlantic Region Manager. After leading the national accounts team for Foster’s/Treasury Wine Estates, Edwards moved to California in 2003 to manage the national on-sale team, exports, and transportation. Edwards joins Winebow from Foley Family Wines where he was COO and Executive Vice President of Sales. He has also held positions with the Foley Family of companies as President of Epic Wines and Spirits in California.

About Winebow

Winebow is a national importer and distributor that offers a dynamic portfolio of fine wine and spirits from around the world. Since 1980, the company has represented some of the most established properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. Winebow’s national distribution platform comprises 20 markets that cover nearly 70 percent of the wine consumption in the U.S. Winebow Imports’ four divisions— Craft + Estate, LLS, MundoVino, and Negociants USA—are each dedicated to specific regions and have their own sales, brand, and marketing specialists. With a commitment to exceptional service, Winebow strives to be the best partner to its customers and suppliers, and to inspire a passion for fine wine and spirits nationwide. For more information, please visit www.winebow.com.