The Henry Wine Group Announces
Distribution Partnership with Hahn Family Wines

Richmond, VA – January 16, 2018 – The Henry Wine Group, a member of The Winebow Group, is pleased to announce its distribution partnership with Hahn Family Wines, a leading producer of luxury and super-premium wines from Santa Lucia Highlands, Monterey County, and the Central Coast. Distribution rights will be exclusive to The Henry Wine Group beginning in February.

"We're thrilled to welcome Hahn Family Wines to The Henry Wine Group's portfolio," said Erle Martin, Executive Vice President, Wholesale West, The Winebow Group. "These beautifully-crafted wines not only bolster our domestic offerings from California's Central Coast, but also complement our existing offerings of Chardonnay and Pinot Noir, varieties that continue to show increased demand from the market."

Hahn Family Wines was founded by Nicolaus "Nicky" Hahn and his wife Gaby in 1980, and is now led by their son Philip Hahn. The winery sustainably farms 650 acres of estate vineyards in the Santa Lucia Highlands (SLH) appellation and 461 acres in the nearby Arroyo Seco appellation, both located in Monterey County. Nearly 30 years ago, Nicky Hahn led efforts to establish SLH as an American Viticultural Area (AVA), a status it attained in 1991. Today SLH enjoys international acclaim for its high-quality Pinot Noir and Chardonnay. Hahn also recently received the 2017 "American Wine Pioneer" Wine Star Award from *Wine Enthusiast* magazine for his critical role in building SLH's stellar reputation as a unique winemaking area.

"Hahn Family Wines is delighted to enter into this partnership with The Henry Wine Group as its exclusive distributor in California," said Tony Baldini, President, Hahn Family Wines. "Their professionalism and enthusiasm for the brands they represent are known throughout the state, and I look forward to this opportunity to work with their exceptional team to expand coverage of the Hahn Family Wines portfolio in the California market."

The Henry Wine Group will distribute the following brands from the Hahn Family Wines portfolio: Hahn, Hahn SLH, Lucienne, Smith & Hook, and Boneshaker.

About The Henry Wine Group, a member of The Winebow Group
Founded by Warner H. Henry in 1985, The Henry Wine Group is a leading distributor of fine wine and spirits based in Benicia, California. The Winebow Group acquired The Henry Wine Group in August 2016 as its exclusive distributor in California, marking the beginning of a partnership that is based on a shared vision and commitment to quality, customer service, and wine education. The Henry Wine Group views its customers and suppliers as partners in business, and it's this approach, combined with a portfolio of extraordinary brands and an expanded infrastructure, that has led to the company's continued growth in the market in all channels of distribution. For more information, please visit www.henrywinegroup.com.

About Hahn Family Wines

Hahn Family Wines is a family-owned winery located in the Santa Lucia Highlands (SLH) appellation of Monterey County, California. Founders Nicolaus (Nicky) and Gaby Hahn purchased land in Monterey County in the late 1970s and have made wine in SLH for more than 35 years (since 1980). Early on, Nicky Hahn saw the wine grape growing potential of SLH, and in 1988 he spearheaded efforts to establish SLH as an American Viticulture Area. Today, Hahn Family Wines owns one of the largest shares of planted vines in the region, equaling more than 650 SLH vineyard acres that range in elevation from 200 to 1,200 feet. The vineyards offer a diverse selection of terroir for growing Pinot Noir, Chardonnay and other grape varieties. The brands of Hahn Family Wines include Hahn SLH, Hahn, Lucienne, Smith & Hook and Boneshaker. For more information, visit www.hahnwines.com. Follow Hahn Family Wines on Facebook (@HahnFamilyWines), Twitter (@HahnWines) and Instagram (@HahnWines).