



LLS, a Division of Winebow Imports, is Appointed Exclusive U.S. Importer of Damilano

Richmond, VA – March 18, 2019 – LLS (Leonardo LoCascio Selections), a division of Winebow Imports dedicated to premium Italian wines, is pleased to announce that it is the exclusive U.S. importer of the wines of Damilano, a family-owned estate with more than 100 years of winemaking history in Barolo. Damilano joins a portfolio that represents more than 60 wineries throughout Italy.

“We are thrilled to welcome Damilano to the LLS family,” said Ted Campbell, Senior Vice President and General Manager of LLS. “The winery is a jewel in the Barolo region, with truly iconic vineyard holdings and a long family history. It’s an ideal complement to our growing portfolio in Piedmont.”

The winery was first founded in 1890, when Giuseppe Borgogno began to make wine from his own vineyards in La Morra, a commune of Barolo. His son in law, Giacomo Damilano, took over in 1935, growing the business and making substantial quality improvements in both the vineyards and the winery. A new facility was constructed in 1965.

In 1997, Giacomo Damilano’s grand-children, Paolo and Mario, along with their cousin Guido, assumed control of the estate. The current generation has continued to maintain and improve quality in the vineyards, with a focus on producing the best possible expressions of the Langhe terroir.

Damilano owns land in some of the most world-renowned and historic vineyards in Barolo. On what is perhaps the most historically important site of all, the fabled hill of Cannubi, Damilano owns 2 hectares in the historical core of the hill and has long-term lease contracts on an additional 8 hectares.

Their four Barolo single-vineyard crus – Cannubi, Brunate, Cerequio, and Liste – have distinct expressions that showcase their differences in terroir, ranging from the innate elegance of Cannubi and Brunate to the more decisive and structured character of Cerequio and Liste. In addition to these bottlings, Damilano produces the Barolo Lecinquevigne, a blend of five vineyards from several villages in the region.

The winemaker, Guido Damilano, works alongside Alessandro Bonelli, with the help of external consulting enologist Giuseppe Caviola. Their dedication to tradition, combined with the skills of modern winemaking, produce wines of the highest quality.

Aside from the winery, the Damilano family also operates a Michelin-starred restaurant in La Morra. Named *Massimo Camia* and located within the confines of the winery itself, it is considered one of the top places to eat in the region.

“We are excited to begin this new partnership,” said Paolo Damilano. “We have full confidence in the LLS team, which is respected in the trade for their enthusiasm, knowledge and professionalism. We look forward to a very bright future together.”

LLS will import the following wines from Damilano: Arneis Langhe, Vino Rosato, Barbera d’Asti, Barolo Chinato, Barolo Cannubi, Barolo Liste, Barolo LeCinqueVigne, Nebbiolo Langhe Marghe, Barolo LeCinqueVigne Riserva, and Barolo Cannubi Riserva “1752.”

About LLS

LLS is a division of Winebow Imports, a leading importer of fine wines and spirits from the around the world. LLS has represented Italian wines of impeccable quality, character, and value for over 35 years. Each wine in the collection tells a unique story about the family and region that produced it. A taste through the portfolio is a journey across Italy’s rich spectrum of geography, history, culture, and cuisine. Whether a crisp Pinot Bianco from the Dolomites or a rich Aglianico from Campania, the wines of LLS will transport you to Italy’s outstanding regions. For more information, please visit www.llswine.com.